No.C-18011/01/2023-24—CC भारत सरकार (Government of India)

वस्त्र मंत्रालय (Ministry of Textiles) कार्यालय विकास आयुक्त [हस्तशिल्प]

Office of the Development Commissioner [Handicrafts]

क्लस्टर अनुभाग (Cluster Section)

पश्चिमी खंड संख्या-VII, आर.के. पुरम

नई दिल्ली 110066 दिनांक: 10/04/2023

Subject:- Inviting proposals for Formation of Producer Company for FY 2023-24 - reg.

The Office of Development Commissioner (Handicrafts), Ministry of Textiles has been implementing the producer company formations under AHVY Scheme of the National Handicrafts Development Programme (NHDP) across the country in various craft cluster areas, facilitating formalization of this sector and aiming to ensure active participation and contribution of member artisans to develop long term sustainable business module through an organized setup. The member artisans being the shareholders of the producer companies will actively participate and contribute in all functional areas for successful business entity.

In this regard, in order to promote artisans of producer companies, this office is inviting proposals from eligible agencies for the formation of producer company for the Financial Year 2023-24. Hence, interested eligible facilitating agencies are advised to study the scheme guidelines carefully available on the website www.handicrafts.nic.in and submit the proposals to the respective Handicraft Service Centres for consideration. No proposal shall be accepted directly from the agencies to headquarter office in any case.

All the Assistant Directors are thereby required to identify maximum feasible project proposals under their respective jurisdiction and recommend the same for formation of Producer Company in identified cluster areas. The data/information may please be submitted to this office in a single pdf file via email to clustercell.dch@gmail.com and CC to mukesh.kumar70@gov.in (Deputy Director-Cluster) and adchc-textiles@gov.in (Addl. Development Commissioner Handicrafts) without fail latest by 30.04.2023. The following points may be noted for information required:

- a) Basic requirement to form a producer company: Minimum 15 or more members.
- b) Pre-registration requirements to form Producer Company: Minimum number of 5 directors may be identified from the members out of which at least 2/3rd directors must be included from the artisan community, preferably National awardee/State awardee/Shilp guru/mastercraftsperson.
- c) The information must be submitted in the following format:

S. N o.	Cluster district	Craft/(s)	Category- wise count of available artisans (Gen/SC/ ST/OBC/ Minority)	Specify if the cluster area falls under any of the following: Aspirational District / 100% SC/ 100%ST / 100% Women/ Export-oriented / Tourism oriented / GI Craft / Endangered Craft	Suggest 3(three) names of the Producer Company	Provide proposed shareholding pattern alongwith proposed person's currently held profession/ expertise/ designation [provide pehchan ID incase of member artisan]	Contact No. & Email ID of proposed Director/ (s)	Suggestive name of facilitating agency towards formation of Producer Company alongwith NGO Darpan ID
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The following checkpoints must be ensured:

- 1. All the Assistant Directors concerned are directed to verify the proposals and may recommend the proposals by 30.04.2023 keeping in view of the Scheme Guidelines.
- 2. The proposals sent earlier without any invitation or received after the last date of this notice will not be entertained.
- 3. The concerned Assistant Directors must ensure the following:

a) Repetition of facilitating agencies must be avoided.

b) Not more than one proposal per implementing agency should be recommended.

c) Empanelment in case of NGOs must be valid as on date of receiving the proposal. The implementing agencies must ensure in advance that their empanelment with DC(Handicrafts) is renewed in time in case of expiry of empanelment during the current financial year.

d) Proposed shareholding pattern of directors/member artisans must be submitted alongwith the

Pre-registration requirements to form: Producer Correlator Minimum reimber

application.

4. All clarifications or corrigendums/updates, if any, will be published in the above mentioned official websites only.

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(Mukesh Kumar/ मुकेश कुमार)

Deputy Director-Cluster/ उप निदेशक -क्लस्टर